



possibilit^{ea}s


MASTER-BREWS
FOR Creative Minds

Creative Mind Behind **THE** MASTER-BREWS

THE MASTERMIND

Ms. Regina Brooks is the founder of Possibiliteas, a trilogy of master-blended teas developed for creative minds. An idea that came about while Brooks, also the Founder and President of Serendipity Literary Agency LLC, was looking for a way her services could extend beyond the written word to help bring out authors' inner core. What manifested itself was a line of specialty loose leaf tea that spurs the mind and body into action.

Brooks holds more than a decade of experience in senior positions at major publishing houses including John Wiley & Sons, Inc. and the McGraw-Hill Companies where she edited over nearly 100 titles. She was also a blogger for the Huffington Post. As an active member in the literary industry, Brooks sits as Co-Executive Director of the Y. B. Literary Foundation, a not-for-profit organization whose mission is to promote the reading of literature as a meaningful, lifelong activity and transformative experience for youth.

Additionally, Brooks is currently on the faculty of the Harvard University

publishing course and the Whidbey Island Writers MFA program, and she annually speaks at more than 20 worldwide conferences.

In 2010, Brooks was named the National Association of Professional Women Woman of the Year. Previously, she was a finalist for the Stevie Award for Women Entrepreneurs and was honored as the NY Urban Leagues Rising Star. She is listed in International Who's Who under the categories of Engineering, Technology, Entrepreneurs, and Professional Management. She has been highlighted in several national and international magazines and periodicals, including Forbes, Publisher's Weekly, Ebony, Rolling Out, Essence Magazine, Writers Digest Magazine, The Writer and Mediabistro, and a host of others. Brooks is the author of Writing Great Books For Young Adults (Sourcebooks), the Essence Magazine 2004 Quick Pick children's book Never Finished! Never Done! that was published by Scholastic Inc., and her latest book, You Should Really Write A Book: How to Write, Sell and Market Your Memoir (St. Martin's Press).



Prior to her publishing career she worked as an aerospace engineer for NASA Goddard Space Flight Center in Greenbelt, MD, and made history as the first African American woman to receive a Bachelors of Science Degree in Aerospace Engineering from the Ohio State University. She is also a graduate of the Howard University Publishing Institute in Washington D.C. Raised in Rochester, N.Y. and a graduate of The School of the Arts High School, Brooks now calls Brooklyn her home and enjoys spending time with her flying club. 🌿

For more information, please visit www.Possibiliteas.co or contact press@possibiliteas.com.




Thoughtful Flavors

THE INGREDIENTS

Introducing Possibilit teas, a thoughtful trilogy of organic master-blended teas developed for the creative mind. Launched in March 2012 and founded by literary agent Regina Brooks, Possibilit teas is the manifestation of the moment when creativity transforms into

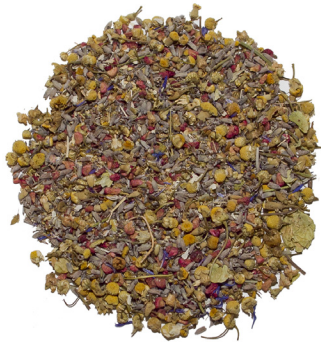
action. With tea as the second most consumed beverage in the world next to water, Regina was looking for a way her clients—writers, artists and other professionals—could gain greater creativity, clarity and productivity throughout the creative process. What she

discovered was a custom-blend of three core loose leaf tea recipes that supported the mind and body and led to an enhanced ability to put the imagination to work.

Connect with other creative minds over a cup of Possibilit teas. 

CREATIVITEA

No. 1



When you need to conjure that next big idea and search for unexpected answers.

CREATIVITEA is an inspired blend, a muse in a cup.

Ingredients: Chamomile calms the body and centers the mind. Lavender and lemongrass add fragrant intoxication while soothing hops help locate the still point of focus and insight. Breathe in the expansive aroma of florals and herbs for a feeling of unrestricted imagination.

CLARITEA

No. 2



When you need to bring focus and balance to your ideas and clear away mental clutter.

CLARITEA helps bring about balance, a juggling act between right and left-brain power.

Ingredients: A bracing, honey-gold brew of China green tea, helps bring dreams into focus. Rosemary stimulates memory, balance and mental alertness. And a touch of Brahmi, an Indian herb prized for centuries in Ayurvedic healing, rejuvenates nerve and brain cells, heightening mental acuity.

PRODUCTIVITEA

No. 3



When you're ready to unleash your inspired gifts and enhance your work output, naturally.

PRODUCTIVITEA inspires the imagination into action, powered by clear thinking & heated with energy.

Ingredients: A savory blend of gently stimulating Fromosa Oolong and Nilgiri black teas. Rooibos from South Africa and organic chocolate from Central America synergistically fortify and energize.

History of Possibiliteas

THE BACKGROUND

Possibiliteas is a trilogy of organic master-blended teas launched in March of 2012 and founded in New York City by Ms. Regina Brooks. As a literary agent, speaker, author, panelist, lecturer, philanthropist, publisher, engineer and overall inspired professional, Regina's creative mind knows no boundaries as she has recently added the title of tea purveyor to her evolving resume. She found that her custom blends of fine tea, florals and herbs made her feel more centered and had a positive effect on creative output.

Partnering with a world-renowned tea-expert—with access to the finest

ingredients from artisanal tea growers globally and leading herbalist, Regina custom-blended three core recipes—CREATIVITEA, CLARITEA and PRODUCTIVITEA. These blends, with their propriety mélange of organic tea leaves, herbs, flowers, chocolate (!), vanilla and fruit were tried and tested by a variety of people in creative professions. The result: an enhanced ability to put the imagination to work. Dreaming, planning and doing all seemed to become easier—and definitely more enjoyable—after a cup of Possibiliteas.

She believes that tea—the world's oldest performance-enhancing beverage and the second most consumed drink in the world next to water—is beneficial to a healthy mind/body connection that can spur creative minds into action. To honor those individuals that let their imagination soar to create beautiful pieces of art, literature, music

and healthy lifestyle choices, Regina provides space on Possibiliteas' blog to feature their thoughts on what fuels their own creative fire.

What started as an idea to help other writers, artists and professionals to bring out their inner cores, Possibiliteas is an endeavor that has flourished from Regina's Brooklyn brownstone to support the needs of a multitude of creative personalities. Now these blends are available for everyone who wants to manifest their dreams...tastefully. 🌿



 facebook.com/Possibiliteas  [@TeaforCreatives](https://twitter.com/TeaforCreatives)

Available to purchase online at www.Possibiliteas.co For more information, please visit www.Possibiliteas.co or contact press@possibiliteas.co.



Boston

EBONY



PAST PRESS

- ✦ Beverage Industry
- ✦ Tea Magazine
- ✦ Fresh Cup
- ✦ ABC News NY

FUTURE PRESS

- ✦ Yum for Kids
- ✦ Boston Magazine
- ✦ Going Home to Roost
- ✦ Parenthood.com

RETAIL LOCATIONS

- ✦ Hue-Man Bookstore & Cafe
2319 Frederick Douglass Blvd
New York, NY 10027
- ✦ Tai Sophia Meeting Point Bookstore
7750 Montpelier Road Laurel
Maryland 20723

We also accept online orders. If you are interested in wholesale orders please contact info@possibilitéas.co



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